



2020 Colorado Breastfeeding Report

Human milk feeding is a proven primary prevention strategy, building a foundation for life-long health and wellness for infants and parents.

Colorado Breastfeeding Rates

See how Colorado breastfeeding rates and other measures compare to national rates and targets set by the Healthy People 2020 (HP2020) initiative.

| | Breastfeeding Initiation Rate | Largest Disparity Between Racial/Ethnic Groups |
|----------------------|-------------------------------|--|
| Colorado | 92.8% | 9.5% |
| U.S. National | 84.1% | 16.7% |
| HP2020 Target | 81.9% | N/A |

Source: [National Vital Statistics System birth certificate data](#), a census of all 2019 births and the largest collection of breastfeeding data. Breastfeeding initiation is measured as a percentage. Largest disparity in breastfeeding initiation between racial/ethnic groups is measured as a percentage difference.

| | Exclusive Breastfeeding at 6 Months | Any Breastfeeding at 12 Months | Formula Supplementation at 2 Days | mPINC Score |
|----------------------|-------------------------------------|--------------------------------|-----------------------------------|-------------|
| Colorado | 34.1% | 47% | 17.8% | 85 |
| U.S. National | 25.6% | 35.3% | 19.2% | 79 |
| HP2020 Target | 25.5% | 34.1% | 14.2% | N/A |

Source: [CDC Breastfeeding Report Card](#), a biannual publication highlighting progress towards breastfeeding goals in the United States. Breastfeeding and supplementation rates are measured as a percentage. CDC's national Maternity Practices in Infant Nutrition and Care (mPINC) survey assesses maternity care practices that affect how babies are fed.

WIC Program Breastfeeding Performance Measures

The Special Supplemental Nutrition Program for Women, Infants and Children (WIC) program provides supplemental foods, health care referrals, and nutrition education for low-income pregnant, breastfeeding, and non-breastfeeding postpartum women, and to infants and children up to age five. The WIC program serves approximately 53 percent of all infants born in the United States.

| | Fully Breastfed Rate | Partially Breastfed Rate | Total Breastfed Rate | Fully Formula Fed Rate |
|---------------------------|----------------------|--------------------------|----------------------|------------------------|
| Colorado WIC Rates | 20.9% | 14% | 34.9% | 65.1% |
| National WIC Rates | 12.1% | 21.9% | 33.9% | 66.1% |

Source: [Fiscal Year 2020 WIC Breastfeeding Data Local Agency Report](#). Breastfeeding and formula feeding rates are measured as a percentage of participating children under one year of age.

Federally Funded Lactation Projects in Colorado During 2020

Each year funding is allocated to a variety of federally funded programs that include infant feeding support through the federal appropriations process.

Centers for Disease Control and Prevention

- The [CDC Hospitals Promoting Breastfeeding program](#) provides critical support to advance breastfeeding continuity of care and increase access to lactation-friendly environments in states, hospitals, and communities. In Fiscal Year 2020, this program was funded at \$9 million.
- The [State Physical Activity and Nutrition](#) (SPAN) program funds recipients to implement evidence-based strategies at state and local levels to improve nutrition and physical activity. As part of the SPAN program, Colorado is collaborating with public and private partners representing multiple sectors to improve the nutrition and physical activity status of Coloradans, including implementing supportive breastfeeding practices.
- With funding from the CDC, the Association of State and Territorial Health Officials awarded [innovation grants to support SPAN recipients](#) to implement innovative projects that advance breastfeeding initiatives and health equity. The Colorado Department of Public Health and the Environment (CDPHE) designated Center for African American Health (CAA Health) as its bona fide agent. CAA Health and CDPHE partnered with other community organizations to increase breastfeeding education and support and reduce breastfeeding barriers for African American families. CAA Health and partner organization Families Forward Resource Center (FFRC) provided Certified Lactation Education (CLE) training to 12 African Americans and individuals of color. CAA Health and FFRC also held support groups for CLEs and parents, as well as education on breastfeeding for Black community health workers and families in the Denver metro area.
- With funding from the CDC, the National Association of County and City Health Officials supported organizations to conduct a [community assessment of the lactation landscape](#) at the local level with the intent to utilize findings to improve breastfeeding rates in communities with historically low rates of breastfeeding. In Colorado, NACCHO is supporting the Center for African American Health to conduct a community assessment of African American families in the Denver metro area.
- [State perinatal quality collaboratives](#) (PQCs) are state or multi-state networks of teams working to improve the quality of care for mothers and babies, including improvements in breastfeeding rates. CDC's Division of Reproductive Health is currently providing support for the Colorado Perinatal Care Quality Collaborative.

Health Resources & Service Administration, Maternal and Child Health Bureau (HRSA, MCHB)

- The [Title V Maternal and Child Health \(MCH\) Block Grant](#) provides funding for states and jurisdictions to meet the unique health needs of their children and families. Colorado has chosen increasing the percentage of infants who are ever breastfed and infants who are breastfed exclusively through 6 months as one of their Title V Maternal and Child Health grant National Performance Measures.
- The [Healthy Start program](#) strengthens the foundations at the community, state, and national levels to help women, infants, and families reach their fullest potential. The Healthy Start program implements community-based interventions to improve the health of mothers and children, including lactation education. In Colorado, the Colorado Nonprofit Development Center in Denver was awarded \$1,164,937 in Healthy Start funding.
- The [Maternal Telehealth Access Project](#) (MTAP) is a one-time project funded through the CARES Act to increase access to quality maternity care and services via telehealth during (and beyond) the COVID-19 pandemic. The project focuses specifically on serving women at greatest risk of maternal mortality and morbidity, including women of color, Black women, Native American women, Latinx women, and women who live in rural and frontier communities. The MTAP [Community Grant Program](#) was designed to increase access to perinatal services and supports via telehealth, including clinical care, care coordination, support, and doulas/ community health workers. The project was coordinated by the University of North Carolina at Chapel Hill (UNC), in partnership with Reaching Our Sisters Everywhere (ROSE) and the National Birth Equity Collaborative (NBEC). Through the MTAP program, Families Forward Resource Center in Denver used funding from ROSE to virtually assess the lactation and feeding processes, provide corrective interventions, and improve breastfeeding outcomes in consumers enrolled in the Healthy Babies, Strong Families program.

U.S. Department of Agriculture, Food and Nutrition Service

- Each year, the Food and Nutrition Service (FNS), Special Supplemental Nutrition Program for Women, Infants and Children (WIC) presents the [**WIC Breastfeeding Award of Excellence**](#) to recognize local WIC agencies that have provided exemplary breastfeeding promotion and support activities. The following Colorado agency was awarded:
- *WIC Breastfeeding Awards of Excellence Premiere Award 2019*: Jefferson County Public Health, Tri-County Health Department.

Breastfeeding Coalitions Serving in Colorado

The USBC supports an extensive network of state, tribal, territorial, local, and cultural breastfeeding coalitions working to create policy, systems, and environmental (PSE) interventions to better serve babies and families. The following coalitions serve in Colorado:

- Colorado Breastfeeding Coalition: <https://cobfc.org/>
- Boulder County Breastfeeding Coalition: www.bouldercounty.org/family/pregnancy/page
- Northern Colorado Breastfeeding Coalition: www.nocobreastfeeding.org