



Welcome to the First Food Connection Hub!

The First Food Connection Hub is our new home for capacity building and policy, systems, and environmental change efforts to support breastfeeding and human milk feeding. The Hub will make it easy us to embrace our superpowers of meaningful connection and collaboration. If you're ready to come together for positive change, you're in the right place!

Please make the Hub your own. Here are a few resources to help you feel at home.

- A new environment comes with new language, so we've put together a **Glossary of Key Terms** to keep us all on the same page.
- See our **Getting Started** roadmap that includes screenshots you can reference as you begin exploring.
- Make sure you check out the **Community Tour** in the Hub. We've put this together to walk you through the different ways you can connect to our community.
- You're going to have questions, and we are here to help. Email office@usbreastfeeding with any issues you're having, and the USBC team will get you sorted.

I believe our work soars to new heights when we work together. This is a place where we can make new connections, reforge old ones, and lean in to the passion we all share. Welcome again, and I'm so glad you're here.

I'll see you in the Hub!

A handwritten signature in black ink, reading "Denae Schmidt". The signature is fluid and cursive, with the first name "Denae" being more prominent than the last name "Schmidt".

Denae Schmidt
Senior Engagement & Training Manager

Glossary

First Food Connection Hub – this is the online community where USBC stakeholders can collaborate, ask questions, access resources, and share events. USBC Committees, Constellations, Membership, and the Coalition Learning Connection will all be hosted in the First Food Connection Hub (the Hub).

Community User – Participants with access to the Hub. Each community user has a profile with information about themselves that can be viewed by other users. This includes a profile photo, organizations you are connected to, your biography, areas of expertise, contact information, and more.

Dashboard – This is your personal homepage where you can see and engage with the latest posts and events from the groups and users you are connected to.

Community Tour – The community tour guides users through the Hub. It highlights available features and how to view your groups and subscriptions.






Groups – Groups are where you will communicate, share files, and create events with people or organizations that have shared interests, identities, and needs. Each group has an assigned administrator who can adjust the settings and permissions for that group. There are four group categories: Committee Workspaces, Constellation Workspaces, Interest and Support Groups, and USBC Member Groups. Some groups are publicly listed, and you'll be able to join or leave according to your preferences. Other groups, like Committees and Constellations, will not be visible unless you have been invited by the group administrator.

Discussion Forums – There are several discussion forums where you can interact with other users. There are five discussion forum categories: Networking Forums, Peer Sharing and Learning, Post-Webinar and Training Opportunities, Action Opportunities, and Question and Answer Forums. Discussion forums are available to all First Food Connection Hub users.

File Gallery – The Hub hosts a file gallery with helpful resources for the field. Each group also has its own file gallery with documents and resources relevant to that group.

Video Gallery - The Hub hosts a video gallery with webinars and presentation recordings for the field.

Badges – Many community users will have an icon that appears next to their name when they post or connect in the connection hub. These badges are assigned by USBC staff and are described below.

				
<i>USBC Board Member</i>	<i>USBC Member Representative</i>	<i>USBC Staff</i>	<i>Top Contributor</i>	<i>Helping Hand</i>

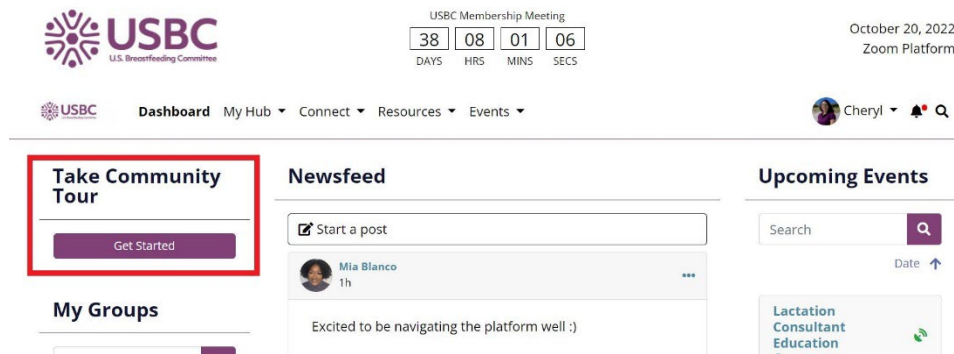
Getting Started

Logging In

Log in to the First Food Connection Hub by visiting <https://connectionhub.usbreastfeeding.org/> and entering your login credentials, which were sent to you by email. Please note that the First Food Connection Hub is an invite-only community. Please contact office@usbreastfeeding.org if you need help logging in.

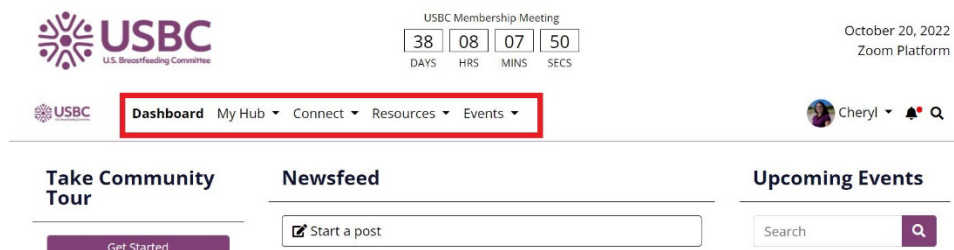
Dashboard

After logging in you, you will see your community dashboard. This dashboard gives you a snapshot of the conversations happening via your Newsfeed as well as trending tags. Click “Take Community Tour” in the top left for a high-level overview of the community features (see screenshot).



Navigation Bar

The navigation bar at the top of your screen will help you get where you're going (see screenshot).

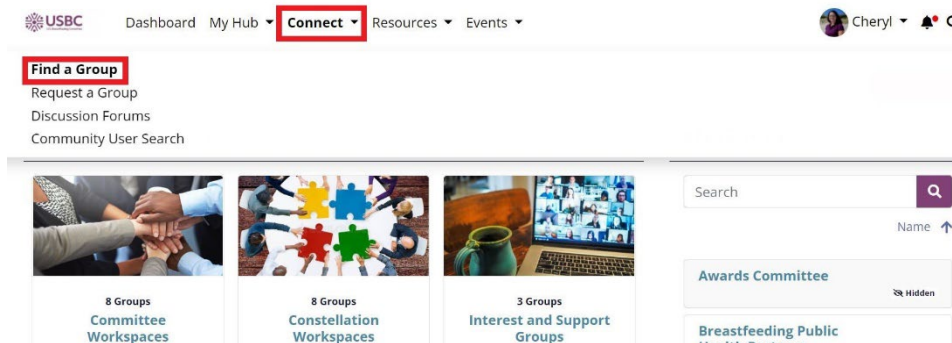


Underneath the My Hub tab, you will be able to navigate directly to the edit page of your community profile, see what groups you're a member of, any events you've RSVP'd to or attended, edit your community subscriptions, edit your settings, as well as navigate back to the member portal to pay any invoices.

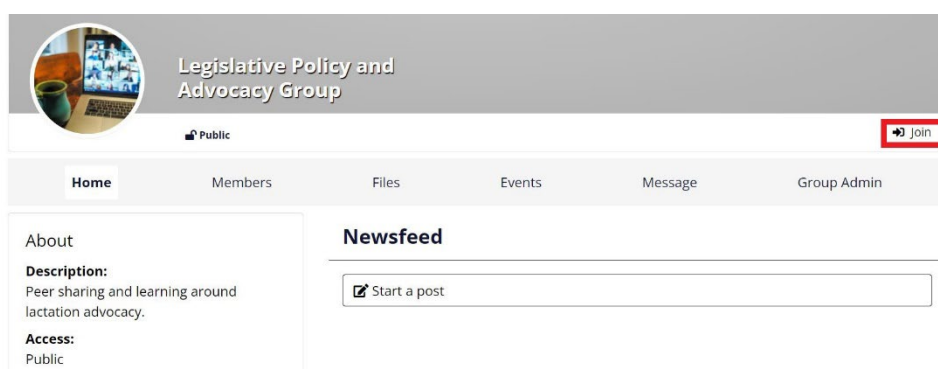
Use the Connect tab to find and join groups, discussion forums, and community users. Use the resources tab to find file and video libraries, which are searchable by keywords and filters. Under the Events tab find a list of community events as well as access USBC's official event calendar. The USBC Event Calendar is where you will see USBC and Member hosted events.

Groups

Under the Connect tab, you can select Find a Group to visit the group landing page with the different group categories (see screenshot).



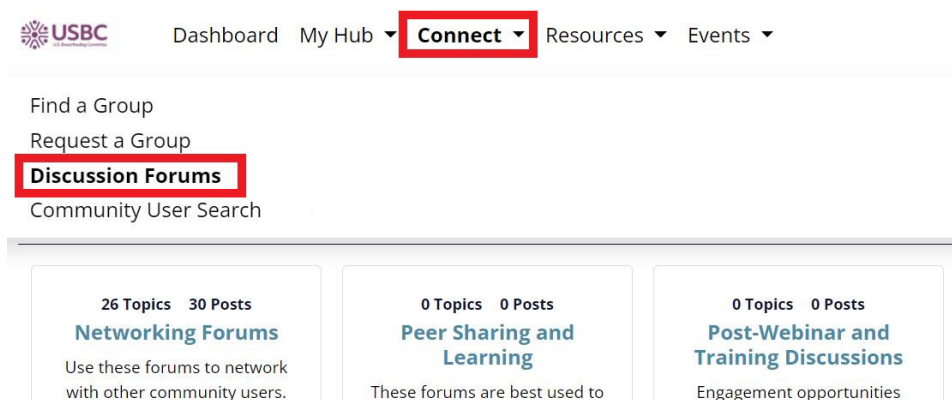
Some of these groups are public, and you can join by clicking in and selecting join in the top right corner (see screenshot).



Other groups, like Constellations and Committees, are hidden and only available if you are added by a USBC staff member. Watch for opportunities to join these groups or contact office@usbreastfeeding.org. As a group participant, you can view members, share files, create an event, or send a private message to group members. Group admins can configure settings for their group, including group memberships, notification settings, and welcome messages. If you are a group admin and need help adjusting these settings, contact office@usbreastfeeding.org.

Discussion Forums

Under the Connect tab you can select discussion forums where you can connect with other community users (see screenshot).



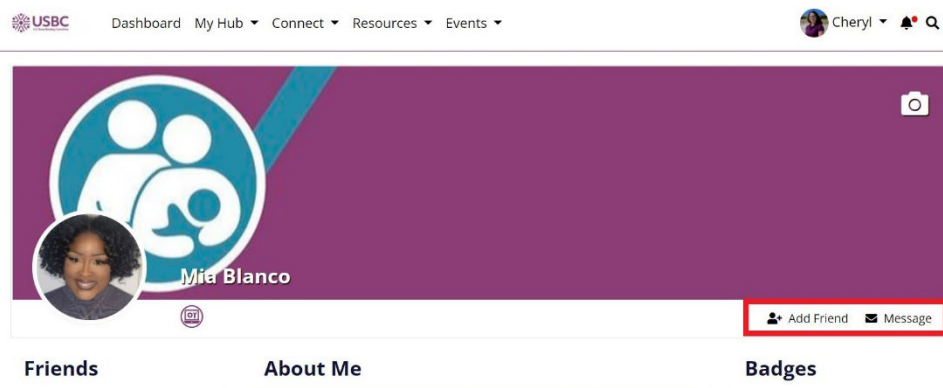
Several forum categories have been created:

- **Networking Forums** are all about making connections with other community users with the intention of fostering relationships that lead to partnerships.
- **Peer Sharing and Learning** forums are intended for brainstorming, seeking advice, or sharing wins around different topic areas.
- Forums in the **Post-Webinar and Training** category will include opportunities to reflect on USBC-hosted capacity-building events.
- The **Question & Answer** category is where you can post your questions about USBC membership or the First Food Connection Hub.

Community Profile


Navigate to your community profile by clicking on your name in the top right corner and selecting View Profile. Under the My Hub tab select Edit My Community Profile, to add information like your employer, credentials, areas of expertise, contact information, and social media handles. This information is viewable by other community users so do not include information you want to keep private.

You can view the profiles of other community users through the community user search feature under the connect tab, or by clicking their profile photo in a group or forum. You can add them as a friend or send a private message using the appropriate buttons (see screenshot).



Notifications

Your account will automatically be set to receive email notifications when users post to groups that you are a part of. You can adjust these notifications to arrive daily, weekly, or not at all. Select the arrow next to your name and profile photo and click Account Settings, then select the Subscriptions tab to set your preferences.

 **Dashboard** **My Hub** ▾ **Connect** ▾ **Resources** ▾ **Events** ▾

Cheryl ▾ 🔔 🔍

View Cheryl's Profile

Account Settings

Admin Panel

Log Out

My Account

Account

Privacy

Subscriptions

Digests

Daily

Weekly

None

Community Digest

☐

☒

☐

Instant Alerts

On

Off

☒

☐

Save changes

We look forward to seeing you on the Hub!

~ the USBC Team