



June 8-10, 2023 | Bethesda, MD



National Breastfeeding Conference & Convening **Expanding Connections and Partnering for Progress**

USBC National Breastfeeding Conference & Convening

Bethesda, MD, June 8-10, 2023

Preliminary Event Agenda *

Thursday, June 8:

Preconference Critical Skills Building Workshop

- 10:00 a.m. Leveraging Evaluation for Your Next Grant: Creating a Logic Model
- 2:00 p.m. Leveraging Evaluation for Your Next Grant: Use Your Logic Build a Proposal

Conference Opening

- 4:30 p.m. Welcome to the 2023 National Breastfeeding Conference & Convening
- 4:45 p.m. **Plenary Session**
Partnering to Promote Continuity of Care in the First Food field
 - Harumi Reis-Reilly, *National Association of City and County Health Officials*
 - Carmen Valverde, *Lactancia Latina en el Suroeste de Kansas*
 - Grace Yee, *Asian, Southeast Asian, Pacific Islander (ASAP!) Breastfeeding Taskforce*
 - Julieta Ladipo, *Cincinnati's Children Hospital Center*
 - Kathryn Ragland, *University of Chicago Medical System*
- 8:00 p.m. Welcome Dessert Reception

Friday, June 9:

- 8:00 a.m. **Breakfast**
- 9:00 a.m. **Opening Welcome**
Plenary Session
Grassroots to Treetops: Partnering to Bridge National and Local Initiatives
 - Diane Ayers, *DHHS, Centers for Disease Control and Prevention*
 - Cydney A. Gaines, *Clyde Malone Community Center*

*4-26-23 Preliminary event agenda, subject to change

- Tameka L. Jackson-Dyer, *Crazymilk lady Lactation Support Services, LLC*

Peer Learning Session

Community Bridge Builders: Serving as Vehicles of Change to Advance Lactation Support

Awards Reception

Plenary Session

Partnering for Progress: Strategies to Build Partnerships for Greater Impact

- Angie Sanchez, *Sacred Waters Collective*
- Monica Esparza, *New Mexico Breastfeeding Task Force*
- Tonya Lang, *AANHPI Lactation Collaborative of California*

Peer Learning

Top 100 Partners Exercise

6 p.m.

Day 1 Conclusion

Saturday, June 10

8:00 a.m.

Table Topics Breakfast

9:00 a.m.

Plenary Session

Power Tools for the First Food field: Building Sustainable Breastfeeding Organizations

- Arissa Palmer, *BreastfeedLA*
- Patricia L Bilyk, *Breastfeed Hawaii*

Peer Learning Session

Sustaining Your Breastfeeding Work - A Financial Viability Think Tank Session

- Arissa Palmer, *BreastfeedLA*
- Brenda Bandy, *Kansas Breastfeeding Coalition*
- Patricia L Bilyk, *Breastfeed Hawaii*

Unstructured Networking Luncheon

Plenary Session

One Step at a Time: Transforming Organizational Culture to Advance DEI in the First Food field Angie Sanchez, *Sacred Waters Collective*

- Danielle Freeman, *Connecticut Breastfeeding Coalition*
- Monica Belyea, *Connecticut Breastfeeding Coalition*
- Petrichor Kneeland-Campbell, *Maine State Breastfeeding Coalition*
- Todd Moore, *American Academy of Family Physicians*

Plenary Session

Raise Your Voice: Communication Strategies to Bolster Support for Breastfeeding

- Jessica Lee, *Center for Worklife Law & PUMP Act Coalition*
- Tina Sherman, *Moms Rising & PUMP Act Coalition*
- Love Anderson, *Breastfeeding Family Friendly Communities*

Closing Remarks and Gratitude

3:30 p.m. **Day 2 Conclusion**