

# 2024 NATIONAL BREASTFEEDING CONFERENCE & CONVENING

## MARKETING AND SPONSORSHIP OPPORTUNITIES

 <b>SPONSOR THE VIRTUAL NBCC</b>	 <b>SPONSOR A NETWORKING SESSION</b>	 <b>EXHIBIT: COMMERCIAL &amp; FORPROFIT</b>	 <b>EXHIBIT: NONPROFIT ORGANIZATIONS</b>	 <b>EXHIBIT: BIPOC-LED &amp; SERVING ORGS</b>
<b>Gold Sponsor (G): \$5,000</b>	<b>Each Session: \$1,000</b>	<b>Large Company: \$300</b>	<b>Large Organizations: \$250</b>	<b>All Organizations: \$125</b>
<b>Silver Sponsor (S): \$2,500</b>  Receive branding plus an opportunity for brief remarks to attendees.  Gold or Silver Sponsors receive complimentary conference admission (G: 2, S: 1) and a customizable virtual exhibit booth space.	Support attendee networking sessions with branding for expanded visibility.  Plus, Networking Sponsors receive one complimentary, virtual exhibit booth space for additional marketing opportunities and exposure.	<b>Small Company: (&lt;100K): \$250</b>  Virtual <i>Whova</i> exhibit booth pricing for large (>100K) & small (<100K) commercial & for-profit companies.  Exhibit booths are customizable to fit your company's branding and content.	<b>Small Organizations: (&lt;50K): \$200</b>  Virtual <i>Whova</i> exhibit booth pricing for large (>50K) & small (<50K) nonprofit organizations.  Exhibit booths are customizable to fit your organization's branding and content.	Virtual <i>Whova</i> exhibit booth pricing for BIPOC-led & BIPOC-serving organizations.  Receive all of the benefits of exhibit booth marketing and communications with attendees.

Only companies and organizations whose services and products are appropriately related to the purpose of the USBC shall be permitted as sponsors, advertisers, or exhibitors. The USBC does not accept sponsorships or advertisements from entities in violation of The International Code of Marketing of Breast-milk Substitutes (the "Code") and subsequent World Health Assembly resolutions. The USBC reserves the right to refuse sponsorships or advertisements from certain entities, or to decline or prohibit any exhibit promotional item which in its judgement is inappropriate, this reservation being all-inclusive as to persons, things, printed matter, products, electronic matter, and conduct.

